



Arcadia Academy of Music

Mike Sleath Drum Contest – OFFICIAL RULES

NO PURCHASE NECESSARY. A purchase of any kind will not increase your chance of winning. Entry into the contest constitutes acceptance of these official rules.

1. Summary of Contest

The Arcadia Academy of Music/Mike Sleath Drum Contest works as follows; two (2) winners will be chosen from submitted one (1) minute video entries that are uploaded to Instagram using the tags @arcadiamusicacademy | @mikesleathdrums and #mikesleathclinicAAM in the description. The winners will be chosen by Mike Sleath and will be asked to join him at his clinic at Dave & Buster's, June 24th, 2017.

2. Timing of Contest

The contest period begins at **12 am EDT on May 24th, 2017** and ends at **11:59 pm EDT on June 17th, 2017**.

3. How To Enter the Contest

a. Film yourself playing drums to a one (1) minute section of a song of your choice. *Note: You will not be judged on video or audio quality.

b. Go to Instagram.com and upload your video including the following tags in the description:

@arcadiamusicacademy

@mikesleathdrums

#mikesleathclinicAAM

c. Go to www.arcadiaacademyofmusic.com/mikesleath to register your submission. All entry registrations must be accompanied by contestant's accurate information including: Name, Email Address, City, Phone Contact, Instagram Handle and Date of Submission

By doing this you are allowing your video to be viewed on any of Arcadia's media outlets (i.e. website, social media etc.). By doing this you are also agreeing to the terms and conditions stated herein.

5. Judging

Judging will take place on June 18th, 2017.

The judges will score each of the contestants by ranking them from 1-10 in each of the 4 categories, with 10 being the best. The TWO (2) Grand Finalists that receives the highest scores amongst all contestants will be determined as the Grand Prize Winners. By participating in the contest, all contestants agree that the decision of the judges is final. The judging criteria is as follows:

- | | | | |
|----|-------------|----|---------------------|
| a. | Feel/Groove | c. | Style/Showmanship |
| b. | Technique | d. | Overall Performance |



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Determining the winners will be done during a LIVE Streamed event on the Arcadia Academy of Music Instagram on **June 19th, 2017** and subsequent winners will be contacted at the phone contact and/or email provided in the contestant registration form submitted.

7. Eligibility

The contest is open to all residents of Ontario, Canada and should you be selected as a “Grand Prize Winner”, you must attend the clinic on **June 24th, 2017** at **Dave & Buster’s (120 Interchange Way, Concord, ON L4K 5C3)**. If you are under 18, you must obtain permission to enter from a parent or legal guardian.

8. Terms and Conditions

If the Grand Prize Winner, (who is merely a "Potential Prize Winner" until all terms and conditions for receiving the prizes set forth in these Official Rules have been satisfied) does not comply with the Official Rules, is ineligible, fails to sign all required documents and/or fails to return all such documents by the date and/or time required, then the Potential Winner will be disqualified from further participation in the Contest and from winning any prize and the contestant with the next highest score in the last phase of this Contest that the disqualified Potential Winner won shall take his or her place with respect to both participation and any additional prizes. Each Potential Prize Winner must provide his or her Social Security Number in order to receive any prize. No cash redemption or prize substitution allowed. Prizes are non-transferable. All Prizes claimed will be awarded. Except where prohibited by law, entry in this Contest constitutes permission for the Contest Entities to use contestant's name, photograph, image, likeness, statement, testimonial, biographical information, voice, music, performance, prize information, in all forms of media, including on the internet and in film, videotapes, photographs and/or recordings (and/or edited versions thereof) on a worldwide basis, in perpetuity, without further compensation or notification.

By submitting submission, entrants and designated agents acknowledge that the submission may be posted on content parties and/or sponsors website at the sponsor’s discretion. The submission can be used for marketing promotions during or after the contest on Arcadia Academy of Music website, any other website or in broadcast.

9. Sponsors

Arcadia Academy of Music | YAMAHA | LOS CABOS | SABIAN | REMO |

10. Limitations of Liability, Sponsors and Grand Prizes

As consideration for participation in the Contest, Contestants agree that Sponsor and Prize Givers and their respective parents, subsidiaries and affiliated companies (collectively "Released Parties") shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or other irregularity that may be caused or contributed to (i) by any wrongful, negligent, or unauthorized act or omission on the



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part of any other suppliers or any of their agents, servants, employees, or independent contractors (collectively, "Suppliers"); (ii) by any defect in or failure of any vehicle, equipment, accessories, instrumentality, service, product, or accommodation that is owned, operated, furnished, or used by any of those Suppliers; (iii) by the wrongful, negligent, or unauthorized act or omission on the part of any other person or entity not employed by that Released Parties; or (iv) by any cause, condition, or event whatsoever beyond the control of that Released Party. As consideration for participation in the Contest, each contestant agrees to waive and to release and discharge each Released Party from and against any claims, damages or liability, even if caused by the negligence of the Released Party, for any injury, damage, loss, expense, accident, delay, inconvenience, or irregularity arising out of or relating to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from participation in this Contest or in any Contest-related activity or from acceptance, possession, use or misuse of any prize. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

Arcadia Music Group Inc.